

Protect yourself with the only air purifier that offers patented “EGF” technology to effectively kill disease-causing germs.

Dear Friend:



In light of everything from worsening indoor air quality to the threat of deadly new viruses, I've been researching and developing the highest quality air filter to use in my own home - and to recommend to you.

After much evaluation, I believe the new **Bio-Net Air Purifier with EGF™** from CWR Environmental is hands-down the best germ-killing air purifier on the market. Its patented enhanced germicidal filtration removes everything from common cold and flu viruses to dangerous household allergens to bacteria and mold in the air you breathe.

I would like to share with you exactly what makes the air purifier so unique. Please read on...

Yours Truly,

Dr. Roy Speiser
President
CWR, Environmental



Bio-Net Air Purifier with EGF™

Dear Friend:

These days, you can't help but notice the number of air purifiers sold through retailers, catalogs, and distributors everywhere. It's become a fast-growing market - and with good reason. In addition to the daily assault our bodies take from common household chemicals, allergens, mold and dust, we now have more reason than at any time in recent history to be concerned about bacteria and viruses.

The World Health Organization and the Centers for Disease Control and Prevention have become increasingly concerned about emerging diseases like SARS, new strains of flu, and other disease-causing germs. With more and more people traveling overseas for business and pleasure, a potential outbreak of a serious contagious virus across the world increasingly becomes all of our concern.

As if this weren't alarming enough, we need to remember that we're at risk from almost *constant* exposure to common cold and flu viruses - especially at this time of the year. These are the viruses that severely sicken - and even kill - tens of thousands of people each year. And believe it or not, dangerous airborne viruses and bacteria like rhinovirus and legionella are commonly found in offices and apartments year round!

***Let's face it, you can't live in a bubble!
But you can - and should - do whatever you can to create a germ-free environment - both in your home and office.***

Unfortunately, merely washing your hands and avoiding people who are sick is not enough.

Infected family members and co-workers can transmit a virus to you whether you're in close contact or in the same general area. When people sneeze and cough, suddenly these germs are floating through the air you breathe.

viruses- and some bacteria-are smaller than this! (Just picture a sieve letting thousands of grains of sand through.) Even the bacteria and molds that do get trapped by a HEPA filter are not killed. That

means the HEPA filter itself can become a breeding ground for more bacteria and mold resulting in what I refer to as a "germ farm." *Not a pleasant thought, eh!*

Some manufacturers add an ultraviolet (UV) lamp to a HEPA filter to kill the smaller pathogens, but that doesn't completely solve the problem either.

That's because some UV lamps are not strong enough to inactivate many germs -- or the germs may become shielded behind dirt particles and may not be killed.

The Bio-Net Air Purifier with EGF™ is so effective that, as air passes through the igerm-killing zone, 99+% of viruses and 94-100% of other microorganisms are trapped and killed.

The **Bio-Net Air Purifier** with **EGF™** uses patented Enhanced Germicidal Filtration (EGF) to give you the best germ protection in reducing total "Bio-Burdens" (viruses, bacteria, fungi, and molds). Plus, in addition to being trapped by this unique filtration barrier, bacteria, molds, viruses and other microbial contaminants are constantly bathed in a germicidal energy field that I call the - **GERM KILLING ZONE**.

This all takes place in a 100% sealed filtration chamber to ensure that all germicidal energy - and germs - stay within the unit. The sealed chamber also guarantees that all incoming air goes through the germ-killing zone - so the **Bio-Net Air Purifier** with **EGF™** can kill microbial contaminants once and for all. You can be sure nothing will ever "grow" inside your filter or release toxic by-products.



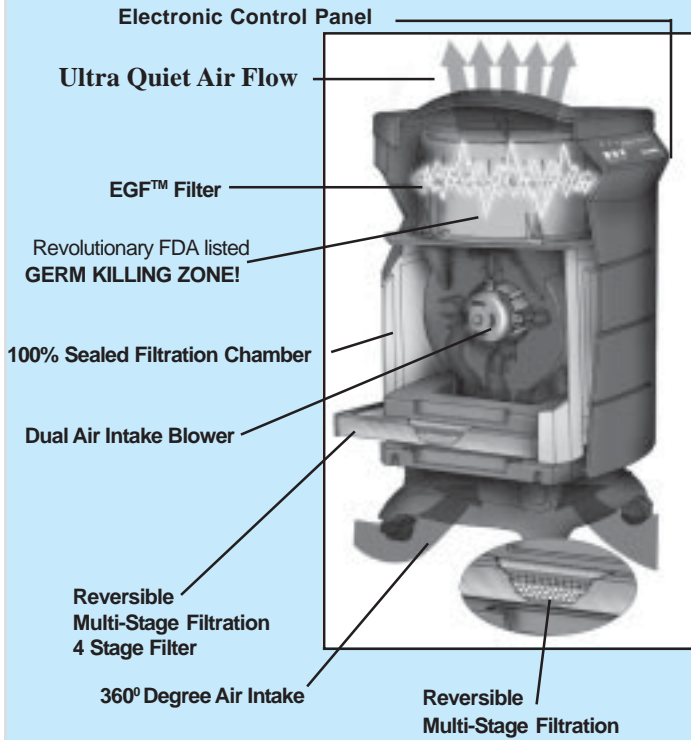
One of the best ways to protect yourself from airborne bacteria and viruses is by using the most powerful air purifier you can find - one that effectively kills disease-causing germs

Introducing the Bio-Net Air Purifier with EGF™... the ultimate line of defense against dangerous viruses, bacteria, and other airborne contaminants

The **Bio-Net Air Purifier** with **EGF™** is truly the next generation of air purification. "What exactly does that mean?" you may ask. Well, it means that we've improved upon other air filters and created the ultimate in air purification systems - one that sets a whole new standard. I'll elaborate on the **Bio-Net Air Purifier's** extraordinary patented **EGF™** technology in just a moment... but first, I'd like to fill you in on why even the best air purifiers on the market have weaknesses that put your health at risk.

You've likely heard of air filters touting HEPA technology, for example. Although this was the "gold standard" some 10 years ago, air filtration has come a long way since then. HEPA technology can only trap contaminants as small as 0.3 microns. What the marketers of these products don't tell you is that most

How The Bio-Net™ Works



EGF Filter: With four times the particle holding capacity of a similar-sized HEPA filter, it traps more than 99.99% of allergens and other particles down to 0.3 microns for germicidal exposure.

Revolutionary FDA listed **GERM KILLING ZONE** reduces:

- 99-100% of viruses
- 99-100% of bacteria
- 94-100% of mold and fungi

Reversible Multi-Stage Filtration - 4 Stage filter: Includes two pre-filters for removing particulates as well as carbon and zeolite for gas, odor and chemical reduction.

Convenient three speed control, including low speed “**ULTRA QUIET**” air flow mode.

360-degree Air Intake: Allows placement anywhere, ensuring the entire room is treated.

Hardly a contaminant will escape the germ-killing ability of the Bio-Net with EGF™

In fact hospitals and other facilities that must adhere to the highest infection-control standards have relied on the same germicidal technology used in the **Bio-Net Air Purifier with EGF™** and rest assured, the **Bio-Net Air Purifier™** has been independently tested - and the EGF technology has even been granted the prestigious listing as a Class II Medical Device by the Food and Drug Administration.

Now, even if we didn't have to be concerned with dangerous viruses and bacteria-or allergy-aggravating pollen, mold, and dust -- our bodies are also assaulted with dangerous “out-gassing” from common household sources on a daily basis. So that's where the four other filtering components housed within the **Bio-Net Air Purifier with EGF™** come in...

That's why I insisted on adding two more pre-filters and two more filtering materials to remove gases, chemicals and odors.

First, as air enters the **Bio-Net Air Purifier with EGF™** two 10 micron pre-filters remove large airborne particulates like dust, dirt and pet hair from cats, dogs - even birds. You'll also appreciate these dual pre-filters if your city's air is especially polluted. Best of all, they're cleanable and reversible, resulting in a longer life for your filter.

Once air has passed through the pre-filters, it moves through four pounds of honeycomb activated carbon mixed with zeolite for filtering odors, smoke gases and chemicals from sources like paint, carpet, dry-cleaned clothing, and household cleaners. And just think... no more lingering cooking odors, pet odors, or diaper odors (young families especially appreciate this one!).

The Bio-Net Air Purifier with EGF™ is constantly working to keep the air in your house clean.

The “optimal germ killing area” of the **Bio-Net Air Purifier with EGF™** covers 750 square feet with a complete room air change every 20-30 minutes! We

Just look at the many ways the Bio-Net™ has improved our customers' lives...

I am writing to state how extremely happy we are with our Bio-Net air cleaner. I suffer from extreme environmental illness and have not been able to use most air cleaners without reacting to the product itself. We were happy to find the CARE 2000 because finally we found an air cleaner that not only cleaned the air well, but didn't make me sick. We've been using it for years. We recently purchased the Bio-Net air cleaner knowing that if I had a problem with it, there is a 30 day return policy. My family noticed a difference in the air quality very quickly. I can't believe how fresh the air is. It actually smells like fresh clean outdoor air. Almost as astonishing as the air quality, is how quietly the Bio-net runs. We have it set on medium, and do not notice it running at all. The CARE 2000 is sonic boom in comparison. Thanks for such a great product!!

Brenda Tremblay, Ontario, Canada

I am the proud owner of the Bio-Net Air Purifier from CWR. What an amazing difference in the cleanliness and health of my home! I am a nurse and have 4 exotic birds. With the threat of the flu looming and the risk of so many airborne microbes, I feel very confident that neither me nor my birds will ever be a risk of "catching" anything. Anyone who is concerned about the purity of the air they are breathing should have one these units.

Luanne Pennesi, RN, MS, New York, NY

recommend keeping the unit operating 24 hours a day, every day of the year. This ensures you're getting maximum germ protection, and there's no need to worry about high electric bills... The **Bio-Net Air Purifiers'** energy-efficient motor doesn't use any more electricity than a 75-watt light bulb!

The Bio-Net Air Purifier with EGF™ is so quiet, you'll almost forget it's there!

The **Bio-Net Air Purifier** with EGF™ "dual air intake blower" and sealed chamber result in air flow that's extremely quiet - especially on the "Ultra Quiet Setting". You won't even know it's on! But rest assured, the freshness of the air will tell you it's working- and so will the handy indicator light. In fact, 4

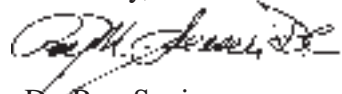
you'll always know if your unit is operating at optimum efficiency or if it's due for a change.

And when the time comes, it's SO EASY to change the filters. Simply lift off the top of the unit, pop one filter out and drop another one in. (And don't forget... you can prolong the life of your unit with occasional cleaning of the reversible pre-filter!)

Guaranteed to improve the quality of your air - or your money back!

I'm so sure you'll be happy with your **Bio-Net Air Purifier** with EGF™ that I'm offering you our **30-day money-back guarantee**. If for any reason you decide the **Bio-Net Air Purifier** with EGF™ is not for you, you are welcome to return it to us within 30 days, no-questions-asked. (*Shipping and handling is non-refundable.) Of course, should you decide to keep your **Bio-Net Air Purifier** with EGF™ you will be protected from any defects in workmanship with our full 2-year warranty.

Sincerely,



Dr. Roy Speiser

CWR Environmental Protection Products

P.S. I look forward to hearing from you about how the **Bio-Net™** has improved your health and your life.

CWR, Environmental Products

100 Carney Street - Glen Cove, NY 11542

For More Information Or To Order:

1-800-444-3563 (US Only)

Phone: 516-674-2441 (OUTSIDE US)

Fax Orders: 516-674-3788